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*For Immediate Release*

**Information  
Support  
Concepts, Inc.**

# Press Release

## **Steady growth through innovative sales and marketing Internet strategy**

Since 1987 Information Support Concepts, Inc. has been in the forefront of changing times through innovative market and sales adaptations. ISC's location at 714 N. Watson Road, Arlington, Texas has served the company well. Initially as a centralized location from which the sales force had easy access to the Dallas and Fort Worth Markets as well as DFW International Airport. This location was also ideally located to tap into the resources necessary to build an effective and flexible web based operation as technology evolved.

ISC specializes in providing products that provide solutions for the ever changing fast-paced computer environment.

In the mid-nineties, ISC recognized the evolutionary changes taking place and adapted to meet the new challenge by upgrading and intensifying sales and marketing efforts through the Internet. Ten years later the preponderance of ISC's business is generated over the Internet and the product mix has grown to over 2,000 items available through the ISC web-site. Innovative products such as the currently featured low-profile server rack, to cable management and computer furniture can be found at [www.iscdfw.com](http://www.iscdfw.com).

Information Support Concepts, Inc. continues to add staff and resources to meet the ever increasing customer demands. This has enabled the company to meet demand, more than double in size, and still have the capacity to double again over the next four years.

Additional Information is available on ISC by calling 1-800-458-6255 or by visiting [www.iscdfw.com](http://www.iscdfw.com).

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